

## Artwork cheat sheet

### Safe zone

Text and other important information should be placed inside the safe zone indicated by the purple line.

### Cut line

#### **20x30" (508x762mm)**

The black line indicates where your document will be trimmed down to its finished size.

### Bleed

#### **20x30" + bleed (518x772mm)**

To avoid the possibility of an unwanted white border, extend background elements beyond the cut line to the red line.

### Colours

CMYK colour mode should be used for your artwork and for all imported images.